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The Women of the Derby City Dynamite Football Team

Tackle Stereotypes and Opponents in Cardinal Stadium

LOUISVILLE, KY (March 29, 2013) – The Derby City Dynamite, Louisville’s full-contact women’s football team, kick off their season Saturday, April 6 at 7 p.m. in Cardinal Stadium. Winning games isn’t the only objective. After going 4-4 last season and losing close games, they are hungry for victory. However, the bigger goal is about changing the stereotypes of women in sports and providing positive role models for young girls.

As the only women’s tackle football team in the state of Kentucky, they will have that chance. “We hit and we hit hard,” said Cynthia Lewis from the Derby City Dynamite Board of Directors, pointing out that it isn’t flag football but full padded, tackle gridiron action. Lewis said she hopes the Derby City Dynamite can, “Break the stereotype that women can’t play football one game at a time.”

Season passes are \$30 for adults (age 16 and up), \$21 for military, students and seniors, \$15 for children (ages 6-15) and free for children 5 and under. Tickets for individual games are \$10 for adults, \$7 for military, students and seniors, \$5 for children and free for children 5 and under. Home games for the Derby City Dynamite are all at 7 p.m. in Cardinal Stadium at the Kentucky Exposition Center. The home schedule is:

- Saturday, April 6 versus Indy Crash
- Saturday, April 27 versus Cleveland Fusion
- Saturday, May 18 versus Cincinnati Sizzle
- Saturday, June 1 versus Toledo Reign

The Derby City Dynamite compete in the Women’s Football Alliance, the largest women’s football league in the world with 63 teams from across the United States and Mexico. The goal of the alliance is to create a league where anyone could afford to play football regardless of income level.

Most women football players come to the sport as adults, often playing other sports like soccer or basketball before discovering football. The players are teachers, engineers, students, former military, and women from all walks of life. The Derby City Dynamite has players from all over the country who

have settled in Louisville, a diverse group of women who want to represent the city and make a positive difference in the community.

For more information about the Derby City Dynamite visit <http://www.derbycitydynamite.com/>.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to www.kyexpo.org.